

### How Much Would a Mold Problem Cost Your Business?

Microscopic mold spores exist everywhere which means that a mold problem can happen at any time during production, storage and shipment, as long as the conditions are favourable to mold growth and your products are not adequately protected. The last thing you want is for your new collection to arrive at destination covered in mold and unsaleable.

Not only will you incur tremendous direct monetary and time losses remediating the products, but you will also face significant costs and risks in the form of lost sales, delayed product launches, potential charge-backs and cancelled orders, as well as brand reputation. The ripple down effect is far greater than the mold case itself:

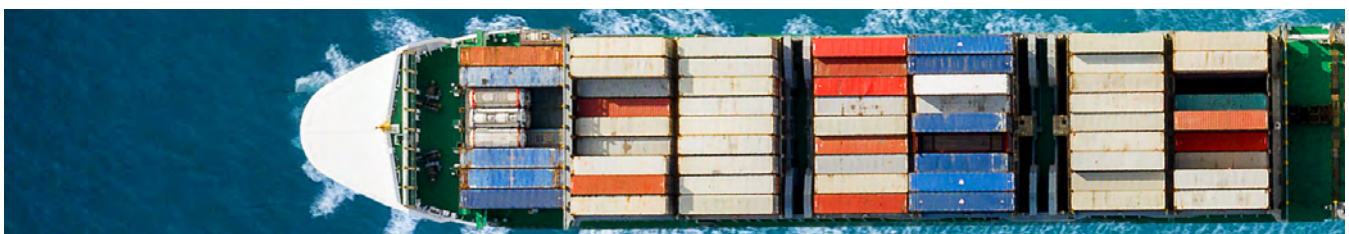
- Cost of remediation
- Lost revenues
- Delays
- Brand reputation

You can greatly reduce the risk of a mold problem by having your suppliers implement best practices in production, and by using

anti-mold products and desiccants to protect the finished goods during shipment. Mold spores will always exist on raw materials and finished goods but if suppliers practice proper material management and humidity control they can significantly limit the accumulation of mold spores on the finished products. The ultimate goal is for factories to pack products “clean and dry”, and thereafter to use an anti-mold product or desiccant to stop the residual mold spores on the products from growing.

#### Moisture in Shipping Containers

Moisture is another hidden force to consider. Every year millions of containers containing trillions of dollars' worth of goods are transported across the globe, and moisture-related damages impact approximately 10% of all these containerized goods. When containers pass through different climatic zones the changes in temperature can cause condensation to form on the walls and roof of the container which then drips onto the cargo. To prevent this “container rain” you can use container desiccants that remove excess moisture from the air within the container.



### How Much Would a Mold Problem Cost Your Business?

#### Solutions

Preventing mold and moisture damage requires quality controls at every stage in production from manufacturing to final delivery. Micro-Pak offers unrivaled technical services including factory assessments and training to help vendors eliminate issues from the point of production. We also supply best-in-class anti-mold products and desiccants to protect your finished goods during storage and shipment. We have partnered with leading brands and retailers to provide them with this comprehensive mold prevention package that is unrivaled in scale and quality.

Contact us today to learn more:

[info@micropakltd.com](mailto:info@micropakltd.com)

#### Key Points to Consider

- Mold and moisture prevention is a multi-step process
- Micro-Pak's technical services help vendors to establish production best-practices
- Micro-Pak's advanced products protect finished goods during storage and shipment

